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Tricorona climate compensates the PostkodLotteriet Climate Event

The PostkodLotteriet Climate Event on April 1:st aims at being a fully climate compensated event. The events climate work is built primarily on efforts to reduce GHG emissions. The remaining climate impact can then be offset using Tricorona's high quality, UN-certified, Gold Standard carbon reduction projects within renewable energy production. The climate work is monitored and coordinated by Sustainia and Tricorona Climate Partner.

The theme of the PostkodLotteriet Climate Event is "Visions of a Low-Carbon World – Moving Forward in the Face of Financial Crisis".

- The Swedish PostkodLotteriet is working actively for a better environment and to reduce climate change. The purpose of the PostkodLotteriet Climate Event is to show solutions and possibilities that can solve the climate issue. In that way the Lottery hopes to create commitment in the fight against climate change, says Niclas Kjellström-Matseke, CEO, PostkodLotteriet. We choose Tricorona and Sustainia as partners because of the richness of their solution and their focus on quality, in particular quality of the underlying carbon offset projects."
- "There are great climate savings to be made by considering how you manage an event, leading to reduced emissions," says Per Egstam, CEO at Tricorona Climate Partner.

The events climate work is monitored and coordinated by Sustainia and Tricorona Climate Partner, and is based on a three step approach:

- In the first step, the event is analysed from a climate perspective
- During the planning of the event, actions have been taken in order to find good solutions and products, from a climate perspective.
- The calculated total climate impact from the PostkodLotteriet Climate Event, that not could be avoided, is being offset by Tricorona.

Offsetting is provided with Gold Standard projects within renewable energy

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Note to editors: CDM, or Clean Development Mechanism, a part of the Kyoto Protocol, defines a mechanism for certifying and managing carbon offset projects. Gold Standard is an independent NGO-backed quality mark for carbon offset projects that meet even stricter sustainability criteria.

Tricorona Climate Partner offers climate-related services, focused on helping businesses reduce their climate impact through a combination of internal measures and carbon offsetting within the Kyoto Protocol. Tricorona Climate Partner is part of the Tricorona group, listed on the Stockholm Stock Exchange since 1989.